

# ROCKY GEANS

# CONSTRUCTION BUSINESS SCHOOL

NOVEMBER 15-16 | PHILADELPHIA, PA

DECEMBER 6-7 | CHARLOTTE, NC

## CFA TO HOST THE ROCKY GEANS CONSTRUCTION BUSINESS SCHOOL

The Concrete Foundations Association has secured a date for a limited number of CFA members to participate in the Rocky Geans Construction Business School in Philadelphia, November 15-16, with a networking reception on Wednesday, Nov. 14 or in Charlotte, December 6-7, with a networking reception on Wednesday, Dec. 5. This event is for you, if you are:

- Looking for proven growth strategies.
- Working 80 hours a week and still not making the money you deserve.
- Wear every hat in your company and never take a vacation.
- Can't sleep at night thinking about your company's problems.
- New to contracting and want to build a solid business from the ground up.
- A good contractor but you lack condence in your business and management skills.

As a CFA member, you will enjoy exclusive access to one of the lowest industry rates for this two-day event. You will receive a copy of the 250-page reference book produced by Rocky Geans, with eld-proven strategies you can use to build an even more sucessful business for yourself. In a friendly and relaxing atmosphere, you will join 30-40 peers in learning directly from one of the industry's most recognizable names, faces and personalities.

*"I attended the Rocky Geans Business School through ASCC several years ago. I could not believe the wealth of information I was given access to and the impact it had on the way I think about my business. Since then, I have recently attended a one-day version to continue pursuing evolution." - Mary Wilson, president of Michel Concrete, Springeld, III.*

### EVENT DETAILS:

- CFA MEMBERS ONLY
- \$475 1st person, \$425 ea. add'l. person
- Limited to 40 persons
- Reserve your spot(s) by emailing interest to [jbaty@cfawalls.org](mailto:jbaty@cfawalls.org)
- Register by phone at: 319-895-6940



## ROCKY GEANS

Educator • Speaker • Consultant

Helping Contractors Build Better Businesses

**DON'T FORGET TO PLAN FOR THE...**

### NETWORKING RECEPTION

NOV. 14 OR DEC. 5 | 6:30 - 8:00 PM

Join Rocky and your peers for an informal welcome reception at nearby restaurant for dinner and drinks. The Rocky Geans Business School hosted by the CFA is open for sponsorships.