

# ROCKY GEANS

# CONSTRUCTION BUSINESS SCHOOL

DECEMBER 6-7 | CHARLOTTE, NC

## CFA TO HOST THE ROCKY GEANS CONSTRUCTION BUSINESS SCHOOL

The Concrete Foundations Association has secured a date for a limited number of participants in the Rocky Geans Construction Business School in Charlotte, NC the dates of December 6-7. The event will start with a networking breakfast reception on Thursday morning at 7:00 am, Dec. 6. In addition, CFA will host a certification seminar and ACI/CFA Residential Foundation Technician Certification Exam on Wednesday morning from 8:00 am to 12:30 pm. The RGCBS-Charlotte event is for you, if you are:

- Looking for proven growth strategies.
- Working 80 hours a week and still not making the money you deserve.
- Wear every hat in your company and never take a vacation.
- Can't sleep at night thinking about your company's problems.
- New to contracting and want to build a solid business from the ground up.
- A good contractor but you lack condence in your business and management skills.

As a CFA member, you will enjoy exclusive access to one of the lowest industry rates for this two-day event. You will receive a copy of the 300-page reference book produced by Rocky Geans, with proven strategies you can use to build an even more successful business for yourself. In a friendly and relaxing atmosphere, you will join 30-40 peers in learning directly from one of the industry's most recognizable names, faces and personalities.

*"I've had the privilege of hosting two RGCBS events now and what I've seen from companies in attendance is astounding. Even those I consider the most experienced in business have found surprising systems they can take back and become better. It starts and ends with 'culture', the real heart and spirit of what Rocky teaches. The sharing by the participants is second to none" - James Baty, CFA Executive Director*

## EVENT DETAILS:

- \$475 1st person, \$425 ea. add'l. person
- Limited to 40 persons
- Reserve your spot(s) by emailing interest to [jbaty@cfawalls.org](mailto:jbaty@cfawalls.org)
- Register by phone at: 319-895-6940



## ROCKY GEANS

Educator • Speaker • Consultant  
Helping Contractors Build Better Businesses

DON'T FORGET TO PLAN FOR THE...

### CERTIFICATION SEMINAR / EXAM

DEC. 5 | 8:00 AM - 12:30 PM

The seminar teaches the latest on residential concrete codes, standards and resources and is a great education opportunity for project managers and field supervisors looking to understand the increasing landscape of code potential. Becoming a Certified Foundation Technician with a Residential Rating is also the first step toward CFA Certified Foundation Company status.